

THE BEAUTY OF
WOOD.



THE STRENGTH OF
STEEL.

Best Buy Metals

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CRAFTING QUALITY HOME PRODUCTS™

KASSELWOOD™ THE FIRST

INTERLOCKING METAL ROOF SYSTEM THAT

TRULY LOOKS LIKE THE REAL THING: WOOD.

KASSELWOOD™
NATURAL BEAUTY. MAN-MADE STRENGTH.™

PREMIUM ROOFING DEFINED

Designed for "Curb Appeal"
and High Performance

Weather-tight
Interlocking Design

Full Line of Trim Accessories
including Ridge Cap

Installed Using
Familiar Techniques

Kynar 500® Coating with
Cool Pigment Technology

50 Year, Transferable
Limited Warranty



B M
BEST BUY METALS
Roofing That Lasts

Seventy N Plaza — Crossville, TN
featuring KasselWood™ New Cedar.



The interlock incorporates a unique design feature that redirects wind-driven rain and prevents moisture from reaching the underside. *(Patent Pending)*



The integrated nail tab saves time and money for distributors and contractors by reducing the number of required parts and installation steps. Since the nail tab is unexposed, corrosion sites are also eliminated, helping to ensure higher quality installation. *(Pictured: Weathered Cedar, also available in New Cedar and Aged Cedar)*



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NEW CEDAR



WEATHERED CEDAR



AGED CEDAR



COPPER PENNY



EVERGREEN



CHARCOAL



GUNMETAL



MISSION RED



STONE

KASSELWOOD™ ULTRA-COOL® PREMIUM COATING SYSTEM

ULTRA-Cool® is the unrivaled “cool” coating system for metal substrates from BASF Corporation offering more heat reflectivity than virtually any other roofing material available.

This revolutionary coating technology allows Kassel & Irons to offer an extensive color palette without sacrificing color choices giving the client optimal design freedom coupled with reduced energy costs. KasselWood’s complete color line meets the EPA’s stringent Energy Star specifications.

Add all of these advantages to the array of metal roofing benefits and it is clear that KasselWood is an extremely smart choice for your roofing needs.

COLOR	SOLAR REFLECTANCE VALUE	EMISSIVITY
New Cedar*	31.50 %	.89
Weathered Cedar*	26.10 %	.91
Aged Cedar*	27.81 %	.88
Copper Penny	36.00 %	.84
Evergreen	28.49 %	.85
Charcoal	29.64 %	.87
Gunmetal	36.96 %	.86
Mission Red	30.92 %	.85
Stone	64.77 %	.85

*Colors include cedar grain weathering pattern and shadow accents. All other solid colors include shadow accents only.

Note: Reflectance values measured using a D&S Solar Reflectometer, values may vary between instruments and method. The test results set forth are representative of the results obtained by Kassel & Irons Ltd.

ULTRA-Cool® is a registered trademark of BASF Corporation. Colors shown closely approximate actual coating colors. For definitive color match ask to see a shingle sample.



BASF
The Chemical Company



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& IRONS**
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